

Dr. Neda Tasneem

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536/2, Madehganj Khadra,
Lucknow (U.P.) 226020

Personal Details

- Name: Dr. Neda Tasneem
- Husband's Name: Mr. Mohd. Irshan Alam
- Nationality: Indian
- Gender: Female
- Marital Status: Married
- Languages Known: English, Hindi
- Hobbies: Reading books

Education

- Ph.D. in Commerce**
- Rohilkhand University, Bareilly (2018)
- Thesis:** A Study of the Impact of FDI in the Retail Sector (With Special Reference to NCR)
- Post Graduation (M.Com)**
- Purvanchal University (2007)
- 66.8% (First Division)
- Graduation (B.Com)**
- Purvanchal University (2005)
- 62% (First Division)
- Intermediate**
- St. Mary's Convent School, ICSE Board (2002)
- 68% (First Division)
- High School**
- St. Mary's Convent School, ICSE Board (2000)
- 58% (Second Division)

Skills

- Proficient in English and Hindi.
- Basic knowledge of computers.

Career Objective

Dedicated academic professional with a Ph.D. in Commerce, specializing in the impact of Foreign Direct Investment (FDI) in the retail sector. Strong command of English and Hindi communication. Seeking to leverage over a decade of teaching experience and a passion for research to contribute effectively in the academic field.

Professional Experience

- Assistant Professor**
- Integral University, Lucknow**
- Date of Joining: 25-04-2023
- 3 years** of working experience as Assistant Professor.
- Engaged in teaching commerce subjects to undergraduate and postgraduate students.
- Mentoring students and guiding them in research projects.
- Participating in departmental activities and contributing to curriculum development.
- PGT Commerce Teacher**
- CBSE Affiliated 10+2 Inter College**
- 10 Years** of Experience
- Taught commerce subjects to high school students, preparing them for board examinations.
- Provided academic support and career guidance to students.
- Proficient in English and Hindi.
- Basic knowledge of computers.

Research & Publications

- "**FDI in Retail Sector**" - Published in Shodh Pravah
- "**Impact of FDI in Retail Sector**" - Published in Shodh Parivartan
- "**Sector-wise Flow of FDI**" - Published in UGC Care Journal (Online in Ajjasara)
- "**Unveiling the Nexus between Environmental, Social Governance and Firm Performance**" - Published in Scopus: Journal of Governance and Regulations